



QUALIFICATIONS PROFILE

Experienced, multi-talented Graphic Designer with an extensive background in designing for offset, digital and variable data printing and a solid foundation in web design. A dynamic team player with developed written and verbal communication skills. Well versed in client and vendor relationships leading to successful project conclusions under time-sensitive deadlines. *Creative experience in the following:*

PRINT

- Brochures
- Print Advertisements
- Logos & Business Cards
- Posters & Postcards

WEB & MULTIMEDIA

- User Interface
- Web Sites
- Online Graphics
- HTML E-mails & Newsletters

MARKETING & PROMOTIONAL

- Press Releases
- POP Displays
- Trade Show Booths
- Promotional Items

TECHNICAL PROFICIENCY

Operating Systems: MAC OSX, Windows

Software: Microsoft Office Suite, FusionPro

Graphics: InDesign, Photoshop, Illustrator, ImageReady, Acrobat Professional, QuarkXpress, Dreamweaver, Freehand, Fireworks, Flash*

Web Languages and Programs: HTML (2 years), CSS (1 year), FTP, Joomla!, Moodle*, Drupal*, oemPro*
*limited experience

PROFESSIONAL EXPERIENCE

C George Design, LLC, Tucson, AZ & St. Paul, MN

Owner/Graphic Designer (2007 - Present)

Successfully manage and coordinate graphic design services for a varied freelance client base. Work closely with clients and vendors to create vision and conceive designs. Consistently meet deadlines on projects including logos, web site design, brochures, sales materials and business collateral. Manage all aspects of freelance business including: marketing, sales, finances, quote/bids and design services.

Clients: Bag It, Localinsurancedirect.com, CAID Industries, E-Tech Solutions

MediaManagers.net, LLC, Tucson, AZ & St. Paul, MN

Graphic Designer (2007 - Present)

Provide successful design solution for a growing client list on a variety of projects including: print, trade show booths, web sites and user interfaces for online eLearning videos. Create and design custom templates for web Content Management Systems (CMS) like Joomla! and Drupal as well as the Learning Management System, Moodle.

Ongoing responsibilities include web site maintenance, HTML e-mails & newsletters, internal marketing materials.

Key Achievements:

- Provided proposal layouts & designs leading to successful client acquisitions.
- Established positive relationships with vendors & key clients.

Clients: San Diego Golf Academy, GolfFutures, Starrflight, IQUIM, Learn.com, Synchronous Technologies



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AlphaGraphics Commercial Printing Services (CPS), Tucson, AZ

Director of Marketing/Graphic Designer (2005 - 2006)

Effectively manage marketing department of the commercial print shop and its four retail stores. Develop, maintain and execute marketing campaigns, print and online advertisements and in-store/POP displays. Participate in senior level meetings; assisting in formulation of marketing strategies and development.

Key Achievements:

- Organized seminar on Variable Data Printing presented by Xerox for current and prospective clients.
- Integrated AlphaGraphics' new design standards issued by corporate into current business collateral & all marketing materials.
- Promoted from Pre-Press to Director of Marketing upon graduation from college.

Pre-Press/Graphic Designer (2004 - 2005)

Provide pre-flight and graphic design services for AlphaGraphics retail quick-print location. Responsible for pre-flighting customer files for 1- to 6-color offset and digital printing. Design and execute artwork for customers based on client briefs. Output files to various print devices including digital printers and direct-to-plate RIP systems.

Key Achievements:

- Implemented an archiving system for customer files where none had existed before.
- Promoted from retail staff to Pre-Press department.

EDUCATION

Bachelor of Arts in Graphic Design (2005)

The Art Center Design College - Tucson, AZ

- Recipient, Tucson Addy Award.
- Member, Alpha Delta Sigma Honorary Society of the American Advertising Federation for superior scholastic performance as a student of advertising at the collegiate or university level.
- Team Member, American Advertising Federation National Student Competition.